



PARTICIPANT INFORMATION SHEET

Section A: The Research Project

1. **Title of project:** Reader experiences of digital fiction in 2020
2. **Purpose of study**
This survey will ask about reader experiences of digital fiction (e-book and audiobook) and how these compare with experiences of print fiction.
3. **Who is the researcher? (or researchers if more than one person).**
Dr Laura Dietz, Senior Lecturer in Writing and Publishing, Cambridge School of Creative Industries, Anglia Ruskin University
4. **Why have I been asked to participate?**
You have been asked to participate as a reader whose experiences and insights can help us to better understand how and why people read in different formats in 2020.
5. **How many people will be asked to participate?** We will be seeking around 200 participants.
6. **Do I have to take part?**
No – there is no pressure to take part, and you do not need to give a reason should you wish to decline.
7. **Has the study got ethical approval?**
Yes, from an ethics committee at Anglia Ruskin University.
8. **What will happen to the results of the study?**
The results of this study will be disseminated via a monograph and via conference papers as well as (in summary form) presentations to the public via festivals and/or the popular press.
9. **Contact for further information**
You can contact me via e-mail on laura.dietz@anglia.ac.uk. E-mail is best, as I can't check office voicemail every day, but if you prefer phone my office number is (UK) 01223 695009.

Section B: Your Participation in the Research Project

1. **What will I be asked to do?**
You will be asked to complete a brief online questionnaire.
2. **In relation to this specific research project, we need to make you aware of the following:**

<input type="checkbox"/>	We do not need your personal data at any stage of this research project		
We are responsible for the personal data you give to us as a:			
X	Data Controller (We are in sole control over the research)	Who are we?:	Dr Laura Dietz, ARU
<input type="checkbox"/>	Joint Controller (Where ARU and another organisation are working together on research)	with:	
<input type="checkbox"/>	Data Processor (Where the data will belong to another organisation and ARU is being engaged under contract/ agreement to conduct the research and provide an outcome but has no rights over the personal data)	on behalf of:	

3. **I will be asking you for the following information:**

Personal Data				Sensitive Personal data	
<input type="checkbox"/>	Name/ Contact details	<input type="checkbox"/>	Image (Photo or video)	<input type="checkbox"/>	Racial/ Ethnicity data
X	Age	X	Experiences	<input type="checkbox"/>	Political/ Religious beliefs
<input type="checkbox"/>	Address/ location data	X	Opinions	<input type="checkbox"/>	Trade Union membership
<input type="checkbox"/>	Employment & Earnings	<input type="checkbox"/>	[Other]	<input type="checkbox"/>	Genetic/ Biometric data
<input type="checkbox"/>	ID Numbers (e.g. NHS)	<input type="checkbox"/>	[Other]	<input type="checkbox"/>	Health
<input type="checkbox"/>	Online identifier	<input type="checkbox"/>	[Other]	<input type="checkbox"/>	Sex life/ orientation data

4. **What will happen to your data?**

Your survey responses will be analysed along with those of other participants. These will be anonymous, so nothing will be connected to you. Responses will be quoted, which does increase the remote likelihood of a participant being identified, but we will not quote any material that will obviously clearly identify anyone.

Research data will remain in the European Economic Area (EEA). Data will be securely held. Survey data will be collected via Online Surveys. Their Privacy Policy and information about their security and other policies can be found here: <https://www.onlinesurveys.ac.uk/>

5. **Will I receive any payment to take part in the research?**

No, there is no payment for taking part.

6. **Are there any possible disadvantages or risks to taking part?**

There is a potential risk of boredom if you do not enjoy discussing reading. Agreement to participate in the study does not affect participants' legal rights.

7. **What are the likely benefits of taking part?**

It is unlikely that there will be any direct benefits to participants. The study may yield useful information about reading and reading cultures.

8. **What will happen to my data?**

Our general privacy notice explaining our use of your personal data for research purposes is available here:

<https://www.anglia.ac.uk/privacy-and-cookies/research-participants>

Please visit this link for information about how long we keep your data, how we keep your data secure, how you can exercise your rights over your data, and make a complaint over our use of your data.

9. **Can I withdraw my data from the study?**

The information I collected from you was anonymous. This means that once you have submitted the survey I won't be able to remove your data, because I won't know which belongs to you.

10. **Whether there are any special precautions you must take before, during or after taking part in the study**

No.

11. **Contact details for complaints**

If you have any worries, concerns or complaints about the research, please contact me using the details in section A. The Anglia Ruskin University's complaints procedure can also be accessed through:

Email address: complaints@aru.ac.uk

Postal address: Office of the Secretary and Clerk, Anglia Ruskin University, Bishop Hall Lane, Chelmsford, Essex, CM1 1SQ.

Version control

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V1