

PROTECTING YOUR PRIVACY

You have been invited to participate in a market research activity conducted by Swansea University in order to better understand how different populations perceive its product and services.

Participation in this activity is completely voluntary and you have the right to end your participation at any time.

Should you choose to participate you will be asked to provide some personal information that will only be used for the purpose for which it was collected. Swansea University is the Data Controller and is committed to protecting the rights of individuals in line with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

The University would like to collect one or more of the following in order to arrange for survey respondents to participate in further research, provide information or be notified they won a prize: name, telephone number, email address.

The University would like to collect one or more of the following in order to facilitate a more detailed analysis of the results: age, gender, nationality, qualifications, student type, location, ethnic background, information related to scholarships/bursaries.

We will be using this information about you because you have given your consent to process your personal data and explicit consent to the processing of your special category data. You may withdraw your consent at any time by contacting sarah.smith@swansea.ac.uk

All responses will be kept confidential and individual responses will not be identified or singled out during the analysis of results.

Identifiable information about you will not be shared with anyone outside the University.

The University will hold the personal data you provided as part of this activity for a period of up to 12 months from when the analysis of results concluded.

If the activity is an online survey you will not be able to progress or complete the activity unless an answer has been given to each question, although you are under no obligation to provide an answer or continue participating.

You have a right to access your personal information, to object to the processing of your personal information, to rectify, to erase, to restrict and to port your personal information. Please visit the University Data Protection webpages for further information in relation to your rights.

If you have any additional questions, please contact the Swansea University Data Protection Officer through dataprotection@swansea.ac.uk

Any requests or objections should be made in writing to the University Data Protection Officer:

University Compliance Officer (FOI/DP)
Vice-Chancellor's Office
Swansea University
Singleton Park
Swansea

SA2 8PP

Email: dataprotection@swansea.ac.uk

If you are unhappy with the way in which your personal data has been processed you may in the first instance contact the University Data Protection Officer using the contact details above.

If you remain dissatisfied then you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF
www.ico.org.uk