

Frequently Asked Questions

Q) Why Estreham Road?

Estreham Road is a residential street and already an existing cycle route. Even though it is not a perfect cycle route at the moment, it is far more suitable for cycling than many of the surrounding streets. The route for the Quietway has been decided with feasibility studies from Transport for London, the borough and Sustrans. Currently there are over 3000 cars using Estreham Road each working day, this is why there is a need to reduce traffic volume on this residential street.

Q) How will a reduction in motor traffic improve the area?

Neighbourhoods are more likely to have better community links if there are low traffic levels. There are also many examples to show that reducing through motor traffic reduces crime and makes neighbourhoods more attractive to live in and pass through.

Q) Will I still be able to drive to my home / place of interest?

Yes, you will still be able to access everywhere on Estreham Road by car, although you may have to take a slightly different route. Please see above map to see where the traffic filter would be and how this may change your route.

Q) Why a traffic filter rather than traffic calming measures?

Traffic filters have been proven to reduce the volume of through motor traffic, while at the same time creating a nicer environment for people to live, travel and play in. Residents will benefit from cleaner air and safer streets.

Q) Why have a temporary trial?

The temporary trial gives us an opportunity to understand how the changes will work in the real world that no traffic modelling could tell us. We can see how street changes impact the neighbourhood and local traffic flows. In some cases, these changes reduce overall traffic levels. We will review all the data and feedback from the trial after three months and make a decision about the next steps. We need at least this much time to allow for changes to traffic and behaviour to take place.

Q) Will this mean heavier motor traffic on surrounding roads?

People tend to use Estreham Road as a cut through to avoid using Greyhound Lane and Streatham High Road. Some of the traffic will stick to those A roads which are designed for heavier traffic. Sometimes we see a permanent reduction in traffic as behaviour changes. This reduction in traffic is usually due to either people combining journeys or changing modes of transport all together. The three month trial will help us understand the actual effects on surrounding roads, we will be monitoring this via traffic counts.

Q) How will the consultation work?

Before the trial is in place we will inform local residents on the details via posted letters, leaflets, on street posters, local door knocking, drop in sessions and mailing list email updates. Residents and non-residents will also be encouraged to fill out a pre-consultation survey, this is so we can fairly assess points of view on the traffic filter at this location.

When the trial filter is in place, the formal consultation begins. We will monitor traffic counts on the wider network to assess any impact. You will be able to fill out a formal consultation form, which will feed into the consultation process. Residents will also be able to come along and talk to us at pop up events before and during the trial.