

Participant Information

Mammamas Covid-19 Infant Feeding Survey

Lead Researchers: Lyndsay Poore, Sally Etheridge, Helen McIntyre

What is the study about?

We invite you to participate in a research project about feeding your newborn baby during the recent Covid-19 (Coronavirus) pandemic. The aim of the project is to discover the experiences of new parents in Leicester and the support that they received when feeding their baby.

Why have I been invited to take part?

You have been invited to take part as the parent of a baby born in Leicester between March 2020 and August 2020.

Do I have to take part?

This information sheet has been written to help you decide if you would like to take part. It is up to you and you alone whether you wish to take part. If you do decide to take part you will be free to withdraw at any time without providing a reason, and with no negative consequences.

What would I be required to do?

You will be asked to complete a questionnaire which asks about your experiences of feeding your baby, the support and information you received and any difficulties you experienced. We anticipate that it will take 15 minutes to complete.

Are there any risks associated with taking part?

There is the possibility that answering questions about the support you received and your experiences of feeding your baby may cause emotional distress.

Informed consent

It is important that you are able to give your informed consent before taking part in this study and you will have the opportunity to ask any questions in relation to the research before you provide your consent.

What information about me or recordings of me ('my data') will you be collecting?

I will collect your gender and ethnicity information, I will also collect your baby's place and month of birth on the survey that can be accessed by a link posted on social media. . I will not be asking for your name or contact details.

How will my data be securely stored, who will have access to it?

Your data will be stored in an **ANONYMISED** form, which means that parts of your data will be edited or deleted such that no-one, including the researchers, could use any reasonably available means to identify you from the data. Your un-anonymised data will then be permanently deleted. Your data will be stored on a secured password protected computer, and only Lyndsay Poore, Helen McIntyre and Sally Etheridge will be able to access it.

How will my data be used, and in what form will it be shared further?

Your research data will be analysed as part of the research study. It will then be published in research publications and reports. Your data will only be shared for the purpose of research and in an anonymous form. If shared (published and/or placed in a database accessible by others), your data will be in an **ANONYMISED** form, which means that no-one could use any reasonably available means to identify you from the data.

It is expected that the project to which this research relates will be finalised by May 2020.

When will my data be destroyed?

Your survey responses will be deleted once the research has been published.

Will my participation be confidential?

Yes, your participation will not be known to anyone. The researchers will not be able to identify you from your survey answers and will not know who has completed the survey or not.

Use of your personal data and data protection rights

Mammamas Community Interest Company (the 'Data Controller') is bound by the UK 2018 Data Protection Act and the General Data Protection Regulation (GDPR), which require a lawful basis for all processing of personal data (in this case it is the 'performance of a task carried out in the public interest' – namely, for research purposes) and an additional lawful basis for processing personal data containing special characteristics (in this case it is 'public interest research'). You have a range of rights under data protection legislation.

You will be unable to withdraw your data. Your data is anonymised, we will not be able to withdraw it, because we will not know which data is yours.

What should I do if I have concerns about this study?

In the first instance, you are encouraged to raise your concerns with the researcher. If you feel unable to do that you can raise concerns with any of the directors of Mammamas CIC. Their names can be found on www.mammamas.org.uk

Contact details



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